

IMS-21

What would you invest for **\$42,750** in new Sales?

Featured and Photo Listings **VisitMaine.net** can deliver that!

Look at these **Twelve Lodging Properties** with Photo Links.

12-Month Web Statistics:

	<u># of Referrers</u>		<u># of Referrers</u>
Property #1	7,535	Property #8	9,653
Property #2	10,354*	Property #9	1,314
Property #3	15,515*	Property #10	1,956
Property #4	12,423	Property #11	710
Property #5	6,545	Property #12	1,052
Property #6	3,690	Total:	75,549
Property #7	5,102	Average:	6,320

of Referrers = the number of people that clicked thru to a property's site from the VisitMaine.net Web Site. *Premium/Featured Photo Links.

If you purchase click thrus from Google or Yahoo, you know that the average click thru costs \$.55 plus per visitor. So 6,320 Visitors would cost you **\$3,476 on Google**.

More Facts:

If only 3% of the 6,320 book with you, that is 190 new Reservations. 190 Reservations @ 1.5 Nights Average @ \$150/night average = **\$42,750 in Revenue**.

In the past 12-months, our site had over **600,000 Visitors** (over 1,650 Visitors per day interested in a Maine Vacation) and **14,780,000 Hits**.

If your site is not linked from VisitMaine.net... **WHAT ARE YOU WAITING FOR?** Unless of course you are OK with your competitors getting all that business!

Rates Vary: Why do our rates vary? Because we know some towns track better than others. If you are in an area averaging 1,000 Visitors, your Photo Link may cost as little as \$199/yr (\$.20/Visitor). If you are in a town averaging over 10,000 visitors, your cost may be as much as \$1,499 (only \$.15/Visitor).

Please call Greg Burke today at 207-985-1766 to get your exact investment.

On Line Sign Up Form: <http://www.visitmaine.net/innkeeper.htm>

Heather & Greg Burke

IMS-21, Integrated Marketing and Sales for the 21st Century

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Web Sites: www.ims21.net, www.visitmaine.net, www.southernmainecoast.com

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